

# Pedro Alerri

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## PROFILE

Spanish Image Specialist experienced supporting *Media* crews by delivering camera, lighting and picture editing work. I combine knowledge, ingenuity and a strong skill acumen that covers the following **areas of expertise**:

- Technical production for stills & moving image productions
  - On set lighting - camera work for stills - moving image commercials, TV, feature film
  - Picture desk work for archiving, commercial and editorial environments
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## EMPLOYMENT HISTORY

**Freelance Photo Assist** 2023

**Photo Assist - Crew member** 2021

British Library. Photo Assist reserve candidate / London

National Army Museum. Photography consultant / London

Gripvan / London 2017 - 2020

**Operations Crew Member (part time) - Photo Assist (freelance)**

Involved in defining a workflow for a small growing company to deliver technical production for worldwide productions. Managed large amounts of lighting and camera kit on set as a freelance Gaffer, Best Boy and Digi. All rounder for demanding brand projects and logistics.

Pro Lighting, Metrobroadcast, Republic of Photography / London 2016 - 2017

**Spark & Photo Assist (freelance)**

Joined a large rank of engineers and lighting designers to deliver bespoke events and photographic experiences. Directed local crew in executing large jobs for corporate banking and bespoke photographic riggings. On-set picture editing and trouble shooting with cinemagraphs, photo booths and photoshoots.

Autodocs / London 2015 - 2016

**Digital Operator**

Picture editing and management of British heritage picture collections for museums and collectors. Managed unique manuscripts and artworks under collectors requirements and guidelines applied to digital libraries. Web maintenance and content development.

— Work samples: the [Met Office](#) & the [House of Lords](#)

Lickerish Picture Syndication / London 2014 - 2015

**Assistant Picture Editor**

Picture archive maintenance for commercial and editorial uses, kept to IPTC standards. Managed photographic studio and crew, assisted picture sales department, picture editing and retouching according to company guidelines, image rights and picture archive maintenance.

— Work samples: <https://www.lickerishltd.com/>

Freelance / Spain

2005 - 2013

### **Lighting & Camera Operator**

Camera operator & assistant for broadcast TV (GoloboMedia, MediaPro, Sogecable) focus puller on film (Warner) and lighting operator for the Rolling Stones, Rod Stewart, U2 (Music frog, 4Roses)

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## EDUCATION AND PROFICIENCIES

Ongoing **Front - End Engineer**

2018 **Digital Image Technician Training.** Mission Digital. London

2013 **MA in Philosophy.** UMA University. Malaga. Spain

2004 **BA in Photography.** San Telmo Arts School. Malaga. Spain

Skills: Photoshop, Bridge, Capture One, Premiere, Figma, Sketch, HTML, CSS, Javascript

- Office: Word, Excel, Acrobat
  - Photographic & film, lighting / camera expertise
  - Picture editing, retouching and archiving standards
  - Licensed driver, diver and sailor
  - UK settled status
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## REFERENCES

Andrew Howe

andrew@gripvan.com

### **Gaffer**

William Greg

will@gripvan.com

### **Gripvan business developer**

Caroline O'Byrne

caroline@the-rop.com

### **Republic Of Photography Director**

Emma Carlsen

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### **Lickerish Director**